



Art Vision Cheboygan Update

Thanks to a \$3,000 grant from the Cheboygan County Community Foundation, Art Vision Cheboygan, co-chaired by Pat Gildner and Noreen Keating, completed a 2 month public art planning process leading to a charrette, which is an intensive period of design and planning activity for a community. AVC mission is to create and prompt artistic, cultural, and economic growth for residents and

visitors through public and private art sources. Public art includes murals, sculptures, drawings, environmental art using nature, graffiti, and interactive art that is aesthetically appealing and accessible to everyone.

Many organizations and agencies took part in the charrette process, including Ottawa Art Park, Michigan State University County Extension, City of Cheboygan, Bring It Cheboygan, Cheboygan Area Arts Council, Cheboygan Main Street/DDA, the Cheboygan County Community Foundation and others.

MSU Extension provided the charrette service through Lindsey Gardner, Facilitator. Art Vision Cheboygan brought together more than 30 volunteers who manned interactive stations and surveys at the Library Open House and Farmers Market. Over 140 attended the Open House to give input. MSU collected data on site and

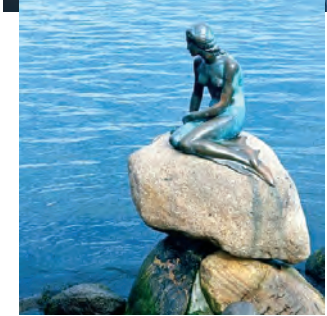
online surveys which was compiled leading to the People's Choice: brightly colored, interactive art and seating in downtown Festival Square as the Phase One Project.

Now the Cheboygan Area Arts Council has adopted Art Vision Cheboygan as the Visual Arts Committee. This is Goal Four of the C.A.A.C five

year strategy: to establish a broad program related to the visual arts. C.A.A.C is proud to provide a 501c3 umbrella to this grass roots arts movement and to offer fiscal oversight.

To help fund Art Vision Cheboygan, there is a \$100,000 Our Town grant submitted to the National Endowment of the Arts. The grant is to fund public art in public places. Grant winners will be announced in April 2020 and the grant cycle begins in July. At that time, the largest part of the new art for Cheboygan will be purchased and installation begins. This exciting collaboration between art-loving volunteers and public agencies opens a new chapter for public art in Cheboygan, Our Town: Art Town Cheboygan.

For more information or to join in the planning and work committees forming, contact Kathy King-Johnson, (231) 627-5432, www.theoperahouse.org.



What form of public art would you enjoy most?					
Ranking	Mural / Drawing	Landscape Architecture	Sculpture / Monument	Mosaic / Stained Glass	Other
#1	40.3%	28.9%	21.3%	6.2%	3.3%
#2	23.2%	24.6%	36.0%	11.8%	4.3%
#3	19.9%	28.0%	23.3%	25.6%	3.3%
#4	14.7%	17.1%	16.1%	46.9%	5.2%
#5	1.9%	1.4%	3.3%	9.5%	83.9%

Where would you like to see public art in Cheboygan?	
Downtown	51.8%
Along city sidewalks & streets	38.6%
Along lakefront & river	35.1%
Unexpected places	35.1%
Public parks	33.9%
In front of buildings	28.7%
City gateways	20.7%
Vacant lots	17.5%
Along bike trails	15.9%
Neighborhoods	8.4%
In front of private buildings	7.2%
Other	4.8%

Graphs courtesy of Lindsey Gardner

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Economic Development Continues to Move Forward in Cheboygan County

Fall 2019

Your Support is Working!

As another fall and winter approach us, it is once again time to ask for your help. The Cheboygan County Community Foundation is and has been a very unique member of the community foundation family. While most community foundations are primarily dedicated to social service issues and arts and entertainment, the Cheboygan County Community Foundation was founded to address a different need. This county needed new businesses, stronger businesses, and more jobs. The Cheboygan Foundation was created to help fill this need. Its primary aim is to further economic development and educational opportunities. As mentioned in our previous newsletter, the Cheboygan Foundation has done a great job in these two areas. We are limited only by our financial resources. That is where you have been incredible.



The Friends of Ottawa Park, Inc. Receive a \$3,000 Grant from the Cheboygan County Community Foundation.

Your financial gifts to the Cheboygan County Community Foundation are what enable us to help make Cheboygan County a more attractive place for businesses to locate, create jobs, and increase employment. **Once again we come to you asking for help.** The need never goes away and neither will our need to ask for your help. While many other worthy organizations are working hard preparing special events this fall to raise money for their goals, the Cheboygan County Community Foundation would ask you to take what you would have spent on one of our special events and make a contribution to us with it instead. Join the Admiralty Society of our Foundation.

While the Cheboygan Foundation encourages gifts of any size, membership in the Admiralty is given to those donors who give \$500 or more. The list is long and growing. Please take a moment and make a donation to the Cheboygan County Community Foundation.

Join the Admiralty. We will have a special recognition next year for our Admiralty members and we would like to invite you.

One last but important reminder. In the last newsletter, I talked about QCD (Qualified Charitable Distribution). Don't forget. For those of us over 70½ who have IRAs, 401ks, 403Bs, etc., a Required Minimum Distribution (RMD) stares us in the face. The IRS requires us to take a taxable distribution from our retirement account. If you don't like taxes and do not believe your contributions will exceed the new \$25,000 automatic standard deduction, then the only way to save taxes on your Charitable Contribution is through the use of a QCD. It works when you instruct your retirement account custodian to make a QCD from your retirement account directly to the Cheboygan County Community Foundation. They will send a check to the Cheboygan Foundation, it will count towards your RMD, but it will not be taxable. That can save you a lot. Check with your financial advisor and/or tax preparer soon about this.

Have a great fall and winter.

David R. Butts, CFP, CMFC
President, Cheboygan County Community Foundation



Cheboygan 221 Main Street Project Receives a \$5,000 Grant from the Cheboygan County Community Foundation.

Cheboygan County Community Foundation

OFFICERS: **David Butts**, President & CEO
Noreen Keating, Vice-President
James Conboy, Treasurer
Mary Hebert, Secretary

BOARD MEMBERS: **Richard B. Sanford**, President Emeritus
Chuck Baase
Tony Eustice

Jordan Hogg
Jamie Huber

Tom O'Hare
Joanne Welihan

The Cheboygan County Community Foundation is a non-profit organization and all donations are tax-deductible. Donations go directly to projects and organizations identified by the Foundation as having potential to improve the quality of life for the residents and citizens of Cheboygan County.

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Surrounded by family and friends, Richard B. Sanford (center, holding plaque) smiles broadly as the Children's Trail dedicated to him is officially opened.

All of their hard work has paid off. Today you can take a nice stroll along the river banks and pass through the wooded areas encountering wildlife in its natural habitat. Children can stop at stations and view storybooks along the trail. Future upgrades are planned to include adding ADA accessibility as additional funding becomes available.

On August 24, 2019 the new "Children's Trail" was officially dedicated to Richard B. Sanford, Cheboygan County Community Foundation Pres-

ident Emeritus and board member. A plaque was placed at the entrance of the trail thanking him that reads "Your vision and unfailing support made this trail a reality".

A special thanks was also extended to Dale & Connie Rieger for their hard work and dedication for seeing this project through. Many volunteers, businesses and local agencies were also praised and thanked for their support of the project. Cheboygan can be proud of the way everyone came together to make this a reality.

So, if you like to cycle, walk, jog or just enjoy a beautiful setting, make sure to go and explore the newest trail along a ridge on the east side of the Cheboygan River.



The Dedication Plaque along the Children's Trail

Richard B. Sanford Trail Dedication

As Richard B. "Dick" Sanford would look upon the east side of the beautiful Cheboygan River, he wondered what could be done to enhance the area near Major City Park. His thought was to utilize the existing assets to create something that was attractive to onlookers and instilled a sense of pride for our community.

When the idea of a trail began to surface, Dick encouraged a group of local citizens to propose the development of a river trail and apply for a grant from the Cheboygan County Community Foundation along with other agencies. Dick is always fond of saying, "Ideas don't follow money, money follows ideas." His goal to develop something that both residents and visitors alike could enjoy and share with all members of their families was becoming a reality. Phase One was set to begin.

Dale & Connie Rieger took the lead. With the help of other volunteers, they set out to begin marking and cutting a rough trail and removing some of the dead ash trees along the way. As the trail developed, tree removal equipment was needed to take down some very large trees. Those large trees were moved and later chipped to create a walking surface along the trail.

Port Initiative Update

In July 2019 the City of Cheboygan received a grant from the Michigan Economic Development Corporation Site Readiness Program, which is now called Build Ready Site Program. Grant funds can be used for site development studies, material development, implementation, land assembly activities, and more. The focus of the program is Industrial development and new business recruitment. Cheboygan was selected along with six other municipalities to have an all-inclusive study done which includes marketing, industrial capabilities, logistics, site selection matching etc. The Industrial Park and the Port of Cheboygan are the focus of this grant. Olsson Associates, Inc. of Omaha Nebraska was selected by the MEDC to do an all-inclusive study for Cheboygan. The preliminary report is scheduled to be presented mid-October. Olsson and the MEDC will stay with us to help match an Industrial investor with Cheboygan and the Port.

Ryba Marine and Kokosing/Durocher Marine continue to partner with the City of Cheboygan and the Cheboygan County Community Foundation to provide International and Domestic Seaport services.

Mission Statement: *Establish a deep water seaport and partner with private and public entities to strengthen our local economy by developing and utilizing a domestic and international seaport. Our purpose is to market and attract industrial and commercial businesses by providing quality transportation sources, which will provide secure and sustainable employment opportunities for the Cheboygan community.*



Putting Funds to Work

We've been using the printer we purchased through the grant provided by the Cheboygan County Community Foundation as much as possible. The most common use is printing stickers for organizations to help fundraise and grow awareness. Other applications we're starting to use it for include: golf shaft graphics, the re-graphic of alpine pole rental shop fleets, re-graphic of canes held by veterans showing their service record.

The other portion of the funds provided by the Cheboygan Foundation in their grant are still being used for the building of the new website. We decided instead of limiting the new website exclusively for canes, we can diversify the funds into one e-commerce platform to include all the products we can produce and deliver. The websites will look independent, but internally it will be made on the same platform. This will allow us to have professional sales platforms for ski poles, carbon tubing, canes, and golf shafts.

2018-2019 Current Projects / Grants

Liebner Enterprises	
Grant for specialized printer for pole labels	\$11,525.00
Major City Park Project	
Part of grant for path in Major City Park	\$3,225.00
Nautical North Family Adventures	
Grant for glass-bottom boat project	\$2,500.00
Cheboygan Carnegie & Holbert, LLC	
Cheboygan Carnegie heating grant	\$8,000.00

Cheboygan Visitors Bureau	
Pure Michigan Campaign	\$5,000.00
Cheboygan Main Street, LLC	
Main Street 221 project	\$5,000.00
Friends of Ottawa Park	
Art Vision Plan project	\$3,000.00

**Cheboygan County Community Foundation's
December 2018-October 2019 Contribution Total:
\$35,250.00**



Cheboygan County Community Foundation Partnership with Cheboygan Area Visitors Bureau Yielding Positive Results

65,553 clicks went to Partner Websites

Cheboygan is the 10th most popular partner/clicks

April 1 - July 20: 1,930 clicks

More than: Petoskey • Gaylord • Marquette • Manistee • Frankenmuth

Fewer than: Beachtowns • Saugatuck • South Haven • Traverse City • Charlevoix

**Cheboygan clicks have increased each month!
Cheboygan total clicks from January 1 - July 20: 5,128**

• Up 44% compared to 2018

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