#### New Board Members



Alice Fernelius is a resident of Mullett Lake and member of an active local family business. She is also active at her church, St Mary/St. Charles, as a reader and involved parishioner. Her grandchildren are her pride and joy and she is a generous child care helper. Alice initiated the PRIDE CHEBOYGAN program at local grade schools and high schools, starting in 2004 writing curriculum to share positive messages about avoiding the pitfalls of alcohol, tobacco, and drugs. She has marketing and human resources experience at Fernelius Auto Group, plus fundraising experience in Tawas. Her undergraduate degree is from Western Michigan University and she has a Master's Degree from Central Michigan University.



**Pat Bell** is a resident of Cheboygan and the 4th generation in a Mackinaw City family business. Pat has raised his family here and he and his wife Sally are new grandparents. His growing family is indeed his pride and joy. Pat is an agent for AAA and active at his church, St. Anthony of Padua, in Mackinaw City. Pat was a co-founder of COATS (Communities Offering Alternatives to Substances) in Mackinaw City, a program teaching the avoidance of alcohol, tobacco, and drugs and is currently a board member of the Mackinaw City Chamber of Commerce. In the past he has served on the Indian River Chamber board as well as being former president of the Mackinaw City Lions Club. He is a graduate of Lake Superior State University with a degree in Marketing.



**Tom Eustice** was born and raised in the City of Cheboygan and earned a BA from Ferris State University. He and his wife Annette have two sons, Tyson & Eryn and grandson, Mason. Tom served as City Manager of Cheboygan (2014-2021), Planning and Zoning Administrator (2010-2021), and other positions while working for the City. As City Manager, he helped to establish the Port of Cheboygan and with the Little Traverse Conservancy, established the Duncan Bay Preserve. He partnered with the Michigan Economic Development Corporation and Northern Lakes Economic Alliance to secure funding for multiple business and infrastructure projects. With his help, the Michigan Strategic fund invested \$4.5 million in Downtown Cheboygan over a 4-year period and Cheboygan became a Pure Michigan Trails Town. Tom has a very active role in the community working with organizations including the Cheboygan Rotary Club, Cheboygan Little League and Cheboygan Blue Liners.

#### Leadership

The board and officers of the Cheboygan County Community Foundation, Inc. are all private sector, non-paid volunteers who bring their talent, energy, and knowledge to the mission of the organization.

Noreen Keating, President Chuck Baase, Vice-President Jamie Huber, Treasurer Patricia Gildner, Secretary Patrick Bell Tom Eustice Tony Eustice Alice Fernelius Bryan Groff Deedra Haselhuhn Matthew Keene Scott Susalla

Richard B. Sanford, President Emeritus James Conboy, Director Emeritus David Butts, CFP, CMFC, Past President Joanne Welihan, Past President Susan Eno, Past President Founders: James Conboy James "Bud" Darnell Susan Eno Richard B. Sanford Chris Sangster Kevin Tucker

#### Our Mission

Create a 501(c)3 non-profit county wide Community Foundation to raise and invest tax sheltered funds in support of economic and educational projects.

#### Our Purpose

Our purpose is to provide a federal and state qualified tax exempt foundation for residents and friends of Cheboygan County to donate income and assets which are federal and state tax deductible. Funds donated to the Cheboygan Communities Foundation or then used to support projects which are federal and state tax deductible.

are then used to support projects which create jobs, improve local educational opportunities, increase tourism visits, expand retail and commercial offerings, and enhance the overall economic health of Cheboygan County.

The foundation provides grants, scholarships, and other means of financial support for individuals, companies, organizations, non profit agencies, and projects which support our mission and purpose.





11401 N. Straits Highway • Cheboygan MI 49721



Introducing Cheboygan County Community Foundation's Newest Endeavor:



A quarterly schedule of key topics impacting sustainable growth and community development. Municipal, business, and non-profit leaders will engage with a coordinated panel of industry experts to connect with resources, build stronger relationships, and work to identify positive solutions that can build a stronger community for today and a more vibrant tomorrow.

#### **OUR PARTNERS**



#### **EVENT FORMAT**

- Maximum of 20 guests per event
- 4 topic experts at each session
- Q & A at each session

#### Virtual & Audio-only Available

#### For More Information: cheboygan.edc@gmail.com

info@cheboyganfoundation.org www.cheboyganfoundation.org Cheboygan County Community Foundation • P.O. Box 494 • Cheboygan, MI 49721

# Economic Development Continues to Move Forward in Cheboygan County

**Summer 2022** 

#### **TOPICS INCLUDE:**

y: D UWAYS UWAYS	<ul> <li>Keynote Speaker: Glenn Stevens</li> <li>Executive Director, MICHAUTO</li> <li>Detroit Regional Chamber's vice president of automotive and mobility initiatives</li> <li>Over 25 years experience in management, strategy and operations</li> <li>Board member of Michigan State University Broad Executive Forum, Team 1 Plastics, Detroit Mobility Solutions Coalition, among others</li> </ul>
	• Housing August 3, 2022
	• Energy November 2, 2022
	• Workforce / Training February 1, 2023
	• <b>Tourism</b> May 3, 2023
	• Public Input Session August 2, 2023
	• Regional Marketing November 1, 2023
	• Business Attraction February 7, 2024
	WHERE & WHEN
	COPSED 6065 Learning Lane, Indian River, MI
	11:30am - 1:00 pm Lunch provided



### On the Air with CCCF

The Cheboygan County Community Foundation would like to announce and invite you to tune in to our brand new Radio Series called "ABC - Always Building Cheboygan"

Our goal is to promote the efforts of our local non-profits, share success stories of local entrepreneurs, and bring attention to economic development. Local radio personality Mike Grisdale

will interview individuals and organizations each week who are impacting our community and helping to make Cheboygan County a better place to live, work and play.

The series will be broadcast on Big Country Gold - 1240 AM / 100.7 FM / 98.1 AM and streamed at bigcountrygold.com.



Mike Grisdale (Black Diamond Broadcasting) & Patricia Gilder (CCCF)

#### JOIN US FOR OUR RADIO PROGRAM "ABC - ALWAYS BUILDING CHEBOYGAN" SUPPORTED BY OUR LOCAL SPONSORS AND BLACK DIAMOND BROADCASTING



# You Can Help.

Over the years, AAA has supported various charities and organizations. Today, AAA's Join2Give program provides a new way for individuals like you to provide support to groups that provide so much for others.

Join AAA as a new Primary member using CCCF's unique code during the campaign period, and AAA will send a one-time \$20 payment to further our mission.

CCCF will get needed support for our programs and you'll enjoy a year of AAA Roadside Assistance, member discounts, travel savings and more.

For information, please contact board member Patrick Bell at 231-499-0003 or pabell1@acg.aaa.com.

#### **Cheboygan County Community** Foundation 2021-22 **Contribution to date:** \$30.251.00

During difficult and challenging times is when leaders are most needed. Cheboygan County Community Foundation members continue to step up in order to help our community.

We are proud that CCCF has invested nearly \$300,000 in expanding economic development all around Cheboygan County since 2011.



## **Gateway Enhancement Project**

The Cheboygan County Community Foundation and City of Cheboygan are negotiating a memorandum of understanding to work together to upgrade and enhance entrances, or gateways into the city of Cheboygan. "This would be a major initiative to create and implement a beautification project for the gateways into both the city and county of Cheboygan. Whether you arrive via lake, river, or by highway, you won't be able to miss the benefits of this long needed enhancement project," said Noreen Keating, CCCF president.

"A beautified entrance into the city gets people's attention and sets the tone for what people can expect in the city, making them want to stick around and see what else there is to offer," said Dan Sabolsky, Cheboygan City Manager.

The gateways into the city is a project Sabolsky had done in several of the other communities in which he was employed prior to coming to Cheboygan. It is an idea to start on the edge of town, start making things look nice, and then bring everything together as the community gets more involved, all the way along the main roads and Cheboygan River.

Special Thanks to Nan Dingens, Tom & Mary O'Hare and Patrica Gildner for their gracious offer to open their homes and allow the Cheboygan County Community Foundation to introduce our newest endeavor Forward Cheboygan.

# **PROGRESS REPORT** from the **WOMEN'S RESOURCE CENTER**

Women's Resource Center of Northern Michigan received a Cheboygan County Community Foundation Grant of \$4,000.00 for 2020-2021. Since awarded the funding in November, we have provided 4 women with \$1,978 in Cheboygan County Community Foundation funding to assist with tuition, text books, childcare expenses, uniforms, and program supplies. We anticipate helping an additional 4 women with the remaining funding for summer and fall semesters.

With the funding awarded, two of the women completed their prerequisites for the nursing program and will begin the program in the fall, one of the women is successfully working through her Business Management degree and is on track to graduate next spring, and the fourth recipient is completing her coursework for a Bachelor's Degree in Fisheries and Wildlife Conservation.







### AND MORE! AVAILABLE AT THE FINE ESTABLISHMENTS LISTED BELOW

The Cheboygan County Community Foundation would like to express our extreme gratitude to these fine retailers who make our products available to the public, helping to further our mission to improve our County:

Dar's Hallmark • Reusch Jewelers • Cheboygan River Front Range Lighthouse • Urban Bird Bittersweet • Mother Nature's Remedies • G's Shipping Store & More Great Lakes Lighthouse Keepers Association Gift Shop in Mackinaw City • Simply Marcella







Cheboygan\_Foundation



Cheboygan Foundation

The students that we have funded are pursuing educational programs focused on occupational skills to be able to find employment upon graduation. In addition to financial scholarships, all of the students receive supportive services throughout their semester to ensure their success including academic/career advising, job search assistance, and community referral/ advocacy.

Amazing things are happening in the lives of women in Cheboygan County because of the scholarships provided through the Cheboygan County Community Foundation.

We cannot do it without you. Donate today at cheboyganfoundation.org

**NEW CCCF Merchandise Has Arrived - Including** MAGNETS • CUTTING BOARDS • NECKLACES • COOZIES • KEY CHAINS • PUZZLES